

This form is to be completed *AFTER* the internship and before you can receive academic credit. It is used by the School of Journalism & Mass Communications for two purposes: to determine if the internship employer meets school standards, and (2) as a guide for future students who may consider interning with the organization. **Comments on the questionnaire in no way affect your internship credit nor are they shared with the internship employer. PLEASE BE HONEST.**

Name ( <b>please print</b> ): _____ Date: _____
Name of firm or organization: _____
Address: _____ City: _____ State: _____ Zip: _____
Name of on-job Supervisor: _____
His/her Title: _____

The internship was in the area of:

- ADVERTISING     PUBLIC RELATIONS     REPORTING/EDITING     GRADUATE (MS)  
 MAGAZINE     PHOTO     BROADCAST     SOCIAL MEDIA

1. How were you given financial assistance? Check the one (or ones) that best applies:

- Regular Wages     Expenses (for mileage, etc.)     Scholarship     Tuition  
 Commission (Advertising sales)     Other \_\_\_\_\_

2. About how much did you receive for your internship? \_\_\_\_\_

3. When were you paid?

- Before internship     After internship     Twice a Month     Monthly  
 Weekly     Other \_\_\_\_\_

4. Did you work for your intern employer longer than the required 240 hours?

- Yes. If yes, how long? \_\_\_\_\_  
 No. If no, did you work:  
 six weeks full-time?     twelve weeks half time?     other? \_\_\_\_\_

5. What category best describes the agreement between you and your employer before you began the internship?

- A thorough understanding of what was expected     A general idea of what was expected  
 A vague idea of what was expected     No idea what was expected  
 Other (specify) \_\_\_\_\_

6. In general, how would you categorize your internship?

- Much better than I expected     Better than I expected     About what I expected  
 Less than I expected     Much less than I expected

7. How would you categorize the assignments given to you during your internship?

- Important and valuable experience  
 Less than important, but valuable experience  
 Relevant, but often busy work and menial tasks  
 Mostly irrelevant to career goals  
 Totally irrelevant to career goal

8. How much did you learn about new technologies related to this internship experience?

- Used new software or some technology every day
- Use new software/technology periodically
- Rarely used new technology or learned new software
- No technology/software responsibilities

9. Please list the new software you learned to use on this internship?

Briefly explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. How well did this internship experience expose you to new thinking and approaches in the media field?

- Everyday identified new job opportunities/career paths
- Throughout was exposed to several opportunities
- Rarely went beyond the focus of this particular internship and field
- Was disappointed that there were few new avenues to explore

11. What parts of your internship do you feel were of the greatest value to you?

Briefly explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

12. What aspects of your internship do you feel were of least value to you?

Briefly explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

13. How helpful was your internship supervisor in the role of resource person and evaluator of your work?

- Extremely helpful
- Less than helpful
- Somewhat helpful
- No help at all
- Other (specify) \_\_\_\_\_

11. How could your internship have been improved?

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14. Would you recommend your internship employer to future students?

- Yes       Yes, with reservations       No       Not sure

Please add any additional comments about your internship that would help the Department and future students evaluate the value of interning with this particular firm or organization.

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SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**Please check here  if you would like your name removed from this evaluation before it is placed on file for other students to read. This questionnaire is not shared with the employer and will only be used within the School of Journalism and Mass Communications.**