



**Melissa Rios**

I am an undergraduate junior majoring in Journalism, with an added focus in advertising. My career goal is to be a news anchor working in the bay area, possibly in my natal tongue—Spanish. I understand that obtaining a job in this field can be very difficult because of the overwhelming competition, which is why I want to be proficient in all that encompasses “media.” Contrasting internships will certainly help me to understand how different aspects of the media work and also provide important contacts that may become useful in my future. I don’t expect my first job to be my “dream job” but I certainly see it as a stepping-stone towards reaching my ultimate career goal. Experience is key and I need all the help I can get. I am very grateful that San Jose State University has professors that have worked at various reputable networks, such as CNN, because I am able to get useful insight that I otherwise wouldn’t.

In the two semesters that I have attended at SJSU I have already learned a great amount. In fall of 2009 I had the opportunity to be an on-air personality at the SJSU campus radio station—KSJS 90.5. This helped me to practice and understand the FCC regulations that are used to regulate interstate and international communications by radio, television, wire, satellite and cable. I have also been improving my communication and problem solving skills as a student assistant working at the Academic Advising and Retention Services (AARS) center. My job is to aid SJSU students in achieving their educational goal by explaining the necessary steps they must take.

As a volunteer at the YMCA, I am able to meet many people that could help me by informing me of any opportunities they might know of. In 2006 I was able to raise \$2,000 for the League of United Latina American Citizens, which then allowed me to meet Olga Ospina, a prominent news anchor for KION. I have recently called local networks, including KION, with hopes of an available internship and have also applied for a summer internship position at *831 Magazine*. Working in the media is my goal and giving up is not an option for me.