

Rich Uyttebroek

SENIOR, BROADCAST JOURNALISM

Rich Uyttebroek is currently in his last semester as a broadcast journalism major at San Jose State University in San Jose, California. He arrived at San Jose State in the fall of 2006 after studying journalism at Solano College in Fairfield, California. He graduated in 2004 from Will C. Wood High School in Vacaville.



Growing up in the midwest, Rich developed a keen interest in the weather after a severe storm rolled above his home in Tulsa, Oklahoma. While in high school, Rich planned to study meteorology, but things changed when he took an introductory journalism class in high school and discovered his passion for writing and print design. He spent his senior year working on *The Wood Post*, giving the paper its first redesign in several years.



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At Solano College, Rich worked on *The Tempest*, the campus newspaper. He also led the publication's first redesign in six years, leading the paper to capture the second place award in front page design from the Northern California chapter of the Journalism Association of Community Colleges. He also began exploring options in television journalism, interning at KTVU in Oakland.

In 2006, Rich decided to continue his education in journalism at San Jose State University. After moving to San Jose, Rich began a yearlong internship at KNTV, the NBC owned and operated station in San Jose. During his internship, Rich worked closely organizing *Late Night with Conan O'Brien's* visit to San Francisco's Orpheum Theater during the first week of the 2007 May sweeps.

Beginning in the fall of 2007 at San Jose State, Rich worked on Update News, the university's weekly television newscast, serving in a variety of roles such as anchor, reporter, photographer, producer and editor. It was during his time at Update News that he refined his skills in non-linear video editing in the Final Cut Studio suite, and also designed Update's first new graphics package in more than a decade.

In December 2007, Rich reached out into a new arena—corporate communications. He joined San Jose-based Adobe Systems as an intern in the internal communications department. At Adobe, Rich coordinates the bi-weekly production of an employee newsletter for three west coast office sites. He also designs signage promoting upcoming events, maintains content on the company's intranet portal and wrote feature articles on future Adobe product offerings.

Now, Rich is looking to apply the skills he has learned at San Jose State, Adobe and other organizations in a career in high tech public relations or corporate communications. You can get in touch with him via email at richuyttebroek@me.com.