

SPRING BREAK PROBLEMS  
BOB RUCKER  
FEB. 18.2010

\*\*\*sample news feature script\*\*\*

(Clorio) " You Americans are such whimps! Don't let your media scare you off so much!"

21 YEAR OLD JAVIER CLORIO IS NOT TRYING TO PICK A FIGHT. THIS BAY AREA PSYCHOLOGY GRAD STUDENT IS TALKING ABOUT A COLLEGE ROAD TRIP TO MEXICO CITY.

HE IS PART OF A GROUP FROM SAN JOSE STATE UNIVERSITY WHO PLANS TO GO TO HIS HOME TOWN FOR A RESEARCH PROJECT DURING SPRING BREAK.

HIS PROFESSOR IS ALSO FROM MEXICO CITY.

(Roberta Rucker) "I'm taking my family along with ten students to do some work on a learning experience....comparing how young people learn."

NOT ALL OF PROFESSOR'S RUCKER'S STUDENTS AGREE. 22 YEAR OLD STUDENT JUSTIN ALLEGRI SAYS NO WAY.

(Allegri) " School isn't worth my life. I'm not going."

ALLEGRI IS TALKING ABOUT THE DANGERS OF GOING BELOW THE BORDER. THE JUSTICE DEPARTMENTS REPORTS DRUG TRAFFICING VIOLENCE HAS INCREASED 30 PERCENT IN MEXICO DURING THE LAST YEAR. THE CENTER FOR DISEASE CONTROL IS STILL CONCERNED ABOUT THE H-1-N-1 OUTBREAK. THEY SAY MORE THAN TWO-HUNDRED CASES OF SWINE FLU THERE HAS BEEN CONFIRMED THIS WEEK ALONE.

HEALTH OFFICIALS SAY, HOWEVER, IF ALL ARE VACCINATED PROPERLY THE VIRUS RISK IS MINIMUM FOR TRAVELLERS TO MEXICO.

THE U-S BORDER PATROL IS SAYING IF AMERICANS STAY CLEAR OF DANGER SPOTS, THEY SHOULD BE O-K.

(Roberta Rucker) "I've done my homework and based on all information we have, we plan to go forward with our learning trip this spring break>"

(Standup)

"Here at San Jose State, five other departments are also looking at going on school related trips to Mexico during the last week in March. Professor Rucker Says her group has raised more than 15-thousand dollars to make this happen. Thinking out west, Bob Rucker, S-J-S-U Online."

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Everyone:

Remember what we did to develop this story in class.

Ask yourself lots of questions OUT LOUD!

Pick your best elements to use...soundbites, content, cover video, etc.

**SPEAK OUT LOUD** as you write your story! Silence at the keyboard hurts your broadcast efforts. Don't be stubborn. Stop worrying how it looks. DO IT!!!

Let your ears help your best writing. Don't throw together nonsense.

Be thorough and always make your deadline! You CAN do this!