



**SAN JOSÉ STATE
UNIVERSITY**

San José, California

ANNOUNCEMENT OF POSITION AVAILABILITY

**Advertising
School of Journalism and Mass Communications**

Rank: Assistant Professor, Tenure-Track

Job Opening ID (JOID):14158

Qualifications:

The School of Journalism and Mass Communications at San José State University, located in the heart of Silicon Valley, invites applications for an advertising creative position. The school offers a BS Degree in Advertising with two educational tracks, management and creative. The successful candidate would help evolve our efforts to prepare students for the new world of visual and online media and also lead the advertising creative curriculum as a whole. A Ph.D. in Advertising, Mass Communications or related disciplines is preferred; however candidates with master's degrees and significant professional experience in advertising—especially in new media and creative applications—will also be considered. Management experience may also be considered. The ideal candidate would combine an understanding of the principles behind new media, social media and creative applications with practical technical skills, the integration of communications disciplines, and a scholarly agenda. Some web design skills are required. Applicants should have awareness of and sensitivity to the educational goals of a multicultural population as might have been gained in cross-cultural study, training, teaching, and other comparable experience.

Responsibilities:

The successful candidate will teach courses and help guide the School as it pursues convergence in its student media and curricula. Candidates should be prepared to teach in one or more of the following areas: art direction and/or design for online/print/broadcast media; visual communications; multimedia converged publication platforms; multimedia storytelling; and overall audio and video production. Ability to teach in additional content areas in journalism or mass communication curriculum and to advise graduate theses or projects is a definite advantage. Knowledge of Adobe Creative Suite, Apple, Avid, and/or other multimedia authoring tools is highly desirable. Duties will include

establishing or maintaining contacts in the high technology industry and related creative fields. School service and a creative/scholarly agenda are required.

Candidate must address the needs of a student population of great diversity – in age, economic and cultural background, ethnicity, primary language, and academic preparation – through course materials, teaching strategies, and advisement.

Salary Range: Commensurate with qualifications and experience.

Starting Date: January 24, 2012 or August 20, 2012

Eligibility: Employment is contingent upon proof of eligibility to work in the United States.

Application

Procedures: For full consideration send a letter of application, curriculum vitae, statement of teaching interests/philosophy and research plans, and at least three original letters of reference with contact information by October 3, 2011 to:

Professor Bob Rucker, Interim Director,
School of Journalism & Mass Communications
San José State University
One Washington Square
San José, CA 95192-0055
Email: robert.rucker@sjsu.edu
(T) 408-924-3240
(F) 408-924-3229

**Please include Job Opening ID (JOID)
#14158 on all correspondence.**

SCHOOL: The School of Journalism and Mass Communications is the oldest and largest such program in Northern California. It offers the Bachelor of Science Degrees in Advertising, Public Relations and Journalism and the Master of Science degree in Mass Communications. The School is accredited by ACEJMC. The school's diversity mission statement confirms our commitment to incorporating people from all cultures and life experiences in all aspects of our education process. School web site is: <http://www.jmcweb.sjsu.edu>.

San José State University campus is located on the southern end of San Francisco Bay in downtown San José (Pop. 945,942), hub of the world-famous Silicon Valley high-technology research and development center. Many of California's most popular national, recreational, and cultural attractions are conveniently close. A member of the 23-campus CSU system, San José State University enrolls approximately 29,000 students, a significant percentage of whom are members of minority groups. The University is committed to increasing the diversity of its faculty so our disciplines, students, and the community can benefit from multiple ethnic, gender, and religious cultural perspectives. Additionally, SJSU's long standing commitment to diversity includes outreach and welcome to people from the LGBT and disabled communities, and to individuals from across the United States and around the world.

SJSU is an Equal Opportunity/Affirmative Action Employer committed to nondiscrimination on the bases of race, color, religion, national origin, sex, sexual orientation, gender status, marital status, pregnancy, age, disability, or covered veteran status consistent with applicable federal and state laws. This policy applies to all SJSU students, faculty, and staff as well as University programs and activities. Reasonable accommodations are made for applicants with disabilities who self-disclose.

The latest San José State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San José State University's annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the University Police Department website at <http://www.sjsu.edu/police>.