

**Hosting the 2012 Local Journalism Pulitzer Prize Winner  
for breaking the Jerry Sandusky sex scandal at Penn State University.**



*Announcement: August 28, 2012*

Sara Ganim, the 24 year-old-reporter from the Patriot-News in Harrisburg, PA, who broke the Jerry Sandusky story at Penn State University, and won the 2012 Pulitzer Prize for local reporting, will be the special guest of the SJSU School of Journalism and Mass Communications September 15th through 17th. She has agreed to fly in early, interact with our JMC student media over that weekend, then meet classes, the local media and the campus community.

**Monday, Sept. 17<sup>th</sup>, Ms. Ganim will speak and take questions in SJSU's Morris Dailey Auditorium on campus from 2:30 to 4 pm.** The public is invited.

JMC School faculty are encourage to ask every advertising, journalism and public relations student and class to attend. Top SJSU administrators, the campus athletic program, local government officials, community college journalism programs and Bay Area residents are also cordially invited.

The School's own Pulitzer winner, Prof. Kim Komenich, has agreed to join me in introducing the 2012 Pulitzer winner for local reporting. Public Relations Professor Chris Di Salvo will be working with the PRSSA student group to quickly organize this very special event.

**Special thanks to Dr. D. Michael Cheers**, the JMC School Photojournalism Coordinator, who came up with the idea of inviting Ms. Ganim after she won the Pulitzer last spring. He pursued this idea quietly all summer, in consultation with me and Mack Lundstrom, and personally persuaded her to make this visit to SJSU.

**JMC's Goal:** Clearly it is our hope that Ms. Ganim will inspire our young media students to be as determined, thorough and persistent in pursuing their assignments and career goals. Her personal experience and knowledge as a Penn State student proved instrumental in driving her to reveal the sexual abuse problems in the athletic program. Despite tremendous university and public pressure in a state where Joe Paterno was considered a god-like figure, Ms. Ganim refused to relent, and the shocking truths she uncovered rocked the collegiate sports world, the nation, forcing law enforcement to take decisive historic action.

We are honored and proud to welcome Ms. Sara Ganim as the special guest of the School of Journalism and Mass Communications.

An opportunity for Bay Area professional media to meet and interview Ms. Ganim will be arranged and publicized before her arrival on campus.

For more information, please contact our JMC office staff. Thank you.

**Prof. Bob Rucker**

Director

School of Journalism and Mass Communications

Former CNN Correspondent

San Jose State University  
One Washington Square  
San Jose, CA. 95192-0055  
408-924-3240  
[www.jmc.sjsu.edu](http://www.jmc.sjsu.edu)



*Leading New Media innovations in higher education in Silicon Valley. We Learn By Doing!*

