

Below are a few of the 35 test questions you will be asked on the last exam in the class this semester. Check your responses with the information in the text. Remember: All questions are based on the text information only. Bring a pencil to class for the last exam, along with your written assignment explained on the class website.

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Sociologists and psychologists have discovered hidden barriers that help explain the slow pace of change, even with the best of intentions. They say, without realizing it, people favor working with those most like WHO?

- a) previous employees      b) themselves      c) their family members      d) Bob Rucker !

The Latino, Asian, African and Native American is growing so much and so fast, the U.S. Census estimates the nation's "minority" population will together be \_\_\_\_\_ of the total population of the United States in 2050. Pick one to fill in the blank:

- a) 50%      b) 25%      c) 75%      d) 100%

Salaries for women languish at \$\_\_\_\_\_ per year less than those of their male counterparts. Pick one figure:

- a) \$100,000      b) \$5,000      c) \$10,000      d) \$20,000

Skills a good female journalist possesses, says the text, includes which of the following?

- a) being persistent      b) verbally talented      c) good developing trust with sources      d) all of these

10. TRUE or FALSE? Some organizations say they are "color blind" – meaning fair – when what they really are, says the text, are blind to the issue of bias.

The text says "when diversity remains unspoken and invisible except when it's time for staff counts, the ambiguity creates lots of room for guesses and WHAT?" a) open-mindedness      b) misunderstandings      c) bigotry      d) bias

TRUE or FALSE? The text says white men might avoid relationships with people of another gender, race, physical ability or sexual orientation for fear of making a misstep or being judged, even though they could offer the best support and advice.

The Poynter workshop on covering race found white journalists don't want to ask questions because that may make them look stupid. Reporters of color want to let go of their roles as the caretakers of race issues. What's the result?

- a) more parties      b) drug abuse      c) open fighting      d) frustration by all

18. An expert on prejudice and stereotyping at the University of Connecticut, Jack Dovidio, says good diversity training can work, but not the quick and easy kind. "Racism is more complicated than calculus, but we often think we can learn about it..."

- a) in one session      b) in one co-worker chat      c) in one year of sessions      d) with drug help

20. TRUE or FALSE? Successfully diverse companies find ways to infuse diversity into the operation until it becomes as unconscious a part of everyday work as implicit stereotyping use to be.

A majority of immigrants from nearly every national background feared in 2003 the Bush premature declaration of victory would cost the United States \_\_\_\_\_ unless they found weapons of mass destruction. Fill in the blank with one:

- a) international credibility      b) international popularity      c) international style      d) international free enterprise

TRUE or FALSE? Public opinion polls typically do not exclude people who don't speak English well or at all.

According to executive director of New America Media, Sandy Close says, \_\_\_\_\_ simply write and report from a more global perspective. Pick the correct response below to fill in the blank:

- a) mainstream media      b) ethnic media      c) alternative music      d) None of these

People look to the news to help them decide what's important and learn WHAT about various aspects of issues?

- a) arguments      b) prejudices      c) scare tactics      d) vague viewpoints

TRUE or FALSE? Specialized news organizations, especially the ethnic media, are commanding loyalty and attention wildly out of proportion to their resources which are far less than mainstream outlets.

A news organization that decides to cover its whole community often starts by taking a closer, systematic look at exactly...

- a) who shops there      b) who lives there      c) who sleeps there      d) who votes there

Ethnic media know its territory. They frame stories, select sources and include context and history. As an expert in the text said... "they treat issues as a \_\_\_\_\_, not as an event."

- a) process      b) headline      c) symptom      d) phenomenon

The director of Stanford University's journalism program says "knowledge and interests always intersects," and by being more open about who we are, journalists may create room to be more WHAT?

- a) rich and famous      b) personable and intrusive      c) honest and fair      d) none of these

TRUE or FALSE? Today, as the population we serve in media grows ever more diverse, we must learn to cross the boundaries of history and upbringing in order to report more fully and completely about events, issues and ideas that shape our society.