

# 3 UNIT ELECTIVE

Want a front row seat to history?



## **MCOM 139:** Specialized Writing **MEDIA & ELECTION 2008**

**Tuesday Evenings, 6:00 - 8:45pm**  
**Dwight Bentel Hall 133 Class Code # 46039**

**Journalism Prof. Bob Rucker, Fmr. CNN Correspondent**

In this dynamic interactive class, offered by the School of Journalism and Mass Communications, students will closely examine how current events in political news reporting, advertising, promotions & publicity influence general attitudes, American voters and the world community. Each student must document in a class blog timely and pertinent developments found in print, online or in broadcasts, plus analyze their perceptions of false reporting, media manipulation, favoritism or bias. In class, all students will be challenged to speak up & report on the latest election news. Collectively all must think critically and share evaluations of the impact of political and media maneuvers and decision-making.

**All SJSU Students Welcome!**



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