



Lloyd LaCuesta

RTVJ Graduate

Bay Area Channel 2 News Reporter

SJSU TV News Professor

When Lloyd LaCuesta was graduated from San Jose State College's School of Journalism in 1969: he had already been tear gassed, beaten up and had his film camera smashed in a student demonstration; helped break a story on FBI spying on campus, locked in Tower Hall with student and faculty protestors; and interviewed some of the top California political leaders. So evolving from a student journalist into a professional was a piece of cake.

LaCuesta says the education he received at San Jose State's School of Journalism gave him a solid foundation to build a career. LaCuesta is now in his 39th year as a broadcast journalist. His first full time journalism job was with KNX CBS radio in Los Angeles. SJSU broadcast pioneer Gordon Greb tipped him off about the job. He went on to work at KABC radio and KABC television in Los Angeles before moving north to the San Francisco Bay Area where he worked at KGO TV and his current position as South Bay Bureau Chief for KTVU TV. He sandwiched in between those years, time in the army as a broadcaster for the American Forces Korea Network and picked up a Masters in Journalism at UCLA.

LaCuesta is one of the few Filipino American men working on the air in television news. He served as the first elected national president of the Asian American Journalists Association and was the first president of Unity: Journalists of Color. Unity is a coalition of America's Asian, Black, Hispanic and Native American journalists' associations. The group holds a joint convention every four years.

His commitment to journalism has earned LaCuesta awards from the National Academy of Arts and Sciences (emmys), the Associated Press, the Peninsula Press Club and others. The Asian American Journalists Association bestowed a prestigious lifetime achievement award on LaCuesta at the 2004 Unity convention in Washington DC. He is also an inductee into the NATAS Silver Circle made up of Bay Area television journalists who have been in the business 25 years or longer.

But LaCuesta says his biggest challenge now is keeping up with students at San Jose State's school of journalism. The veteran broadcast journalist returned to the JMC Department as a adjunct professor last year. This semester, Lacuesta is serving as an advisor for the weekly production of Update News. "I find it extremely rewarding to be interacting with young budding journalists." LaCuesta said. "My career has truly come full circle."

Read more about [Lloyd LaCuesta](#) on the KTVU, Channel 2 website.