



JESSICA DRNEK

Broadcast Journalism Major

Fall, 2007 President – SJSU Chapter
Radio TV News Directors Club (RTNDA)

Graduating Senior – San Jose State University
President's Scholar

As a full-time student and President's scholar, I have broadened my educational mission by studying and practicing elements of media convergence and Web 2.0 technologies. Awareness of the changing needs of broadcast journalism and news delivery systems has allowed me to further develop myself as a Journalist. In addition to this, a diverse roster of supplementary courses is characteristic of my University experience. This includes: Physics, Biology, Psychology, Advanced Calculus, and Political Science. I also have extensive administrative experience and a high level of commitment to achieving excellence in my duties, whether academic or professional.

During my summer internship at KNTV NBC11 in San Jose, I was given the opportunity to corroborate in the recently launched community website called HomeTown. Also, by helping with the San Jose Grand Prix, the San Jose Jazz Festival, and the daily 5pm viewer chats, I have gained valuable live broadcast experience.

Efficiency, focus, and self-motivation are my cornerstones. NBC11 saw this during the course of my internship and has asked me to stay on as a part-time employee throughout the school year. As one of the first KNTV NBC11 pages, I will be leading tours throughout the station and facilitating our community outreach initiative.

As a committee planning member for the RTVJ Reunion I will bring creativity, initiative, and organization to the table. We are planning a wonderfully fun reunion for our San Jose State University alumni. See you soon!