



Marianna Sokolover

Broadcast Journalism Major

I have always been a shy girl. I was the type of child that sat alone at lunch time, the teenager that never caused her parents any worry, and the college student that decided to stay at home due to fear of change. In elementary school, teachers tried to change me, claiming shyness was abnormal. In middle school, I started to believe my shyness was a characteristic flaw, and tried to change myself. In high school, I realized I am a shy person and that will never change. Ironically, in college I realized even though I am shy, my dream is to become a journalist. The shy girl, the quiet girl, wants nothing more than to immerse completely into the loud, outgoing, and competitive broadcast journalism field. I am prepared and excited for the challenge.

A third year student at San Jose State University, I am of Russian Jewish decent and am first generation in America. I am fluent in both English and Russian and believe there is a large Russian American audience that has not yet been addressed. It is an inevitable truth that Russian American youth will lose their Russian language and cultural habits if they are not practiced, and I want to create a medium that will keep Russian Americans connected to their European culture. I plan to use my knowledge of the Russian language and Russian culture to set myself apart and give my broadcasting style a unique edge.

During summer 2007 I interned at LuxCents Inc., a start-up company based in San Jose CA, focused on providing luxury lifestyles on a budget. I quickly advanced from intern to Blog Director, and completely transformed the company blog, www.live4luxury.com by establishing a board of bloggers, developing a set of criteria/guidelines for the bloggers to follow, and ultimately creating a contract that ensures an active blogging community. In high school, I worked as the managing editor of the school's monthly newspaper for two consecutive years.

A city girl at heart, I hope to work in large metropolitan city one day. I often joke that my dream job would be working for Oprah. More realistically, I would love working as a correspondent on a respectable television program like 20/20, covering various human interest stories that families can sit down and watch together. John Stossel's stories are some of my favorite, because

they are entertaining as well as educational. I hope to combine entertainment and education into my broadcast journalism career as well.